

ChinaTravelDepot Advertising webmaster@chinatraveldepot.com





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- 2. Who uses our site?
- 3. Why advertising with us?
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1. Who Are We?



- **CYTS** (China CYTS Tours Holding Co., Ltd.), founded in the late 70's, is one of the most reputable pioneer travel company in China.
- In 1997, CYTS went on public, and became the 1st travel agency in China which was listed on Shanghai Stock Exchange (600138.SS)
- CYTS has more than 20 branch companies in China, Japan, North America, and over 70 alliance partners and more than 100 chain stores across the country.
- 30 years respected brand in Travel Service Business
- Handling more than 200,000 overseas travelers across the world yearly
- Market covers North America, Europe, Asia, Oceania and Latin America, including USA, Canada, Germany, UK, France, Spain, Dutch, Poland, Scandinavian, Russia, Australia, Japan, South Korea etc.
- CYTS also owns a coach fleet with more 200 various size of limos and vehicles.
- We are proud of being the members of industry organizations:



1. Who Are We?



E-portal of CYTS inbound travel business

www.ChinaTravelDepot.com is a wholly owned business of China CYTS Tours Holding Co., Ltd. It is now one of the Top Leading Online Travel Agencies in China specializing in offering China travel services for overseas travelers.

China Tour Packages

- Multiple-City Tours
- Single-City Tours
- Join-In Group Tours
- Tours for Expats

Activities & Things to Do

- Private Day Tours
 Seat-In-Coach Tours
- Tour Guides
- Night Activities

Yangtze Cruises

- Upstream Cruise
- Downstream Cruise
- Cruise Packages
- Cruise Guides

Hotels

- China Hotel by Destinations
- China Hotel by Themes
- International Hotels

Flights

Domestic FlightsInternational Flights

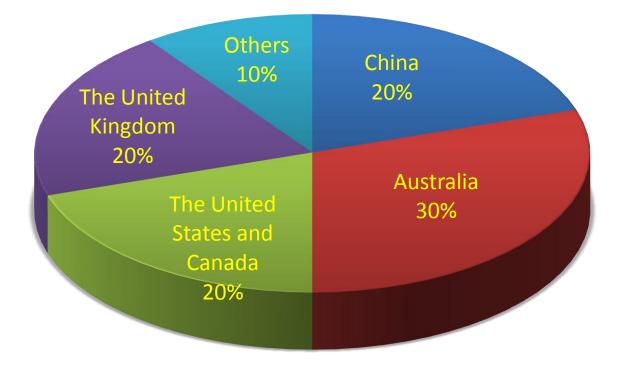
Car Rentals

- Deluxe/Compact Cars
- Minivans
- Buses/Limos

International Travel

- Flights
- Hotels
- Activities

2. Who uses our website?



Reaching 1,500,000 visitors every month!



Being our partner to get more traffics and conversions to your site!

ChinaTravelDepot Advertising
 Team provides various selected
 placements for you, make sure
 your ads obvious and attractive
 to your customers

•Many kinds of Advertising opportunities are offered to guarantee you making the right choice.

•**500,000** unique visitors per month to make sure that you will get a strong return on your investment. The largest online travel inventory in the China market

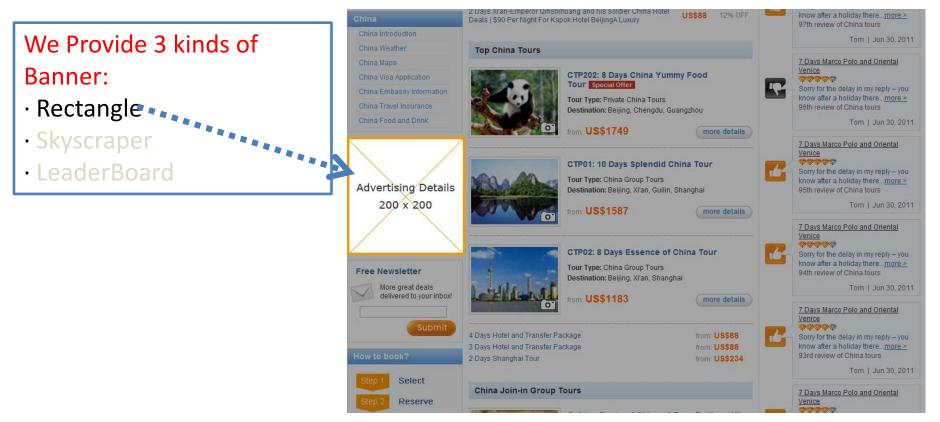
Handling more than 200,000 overseas travelers across the world yearly .500,000 unique visitors per month.

Prompt and professional services Guarantee



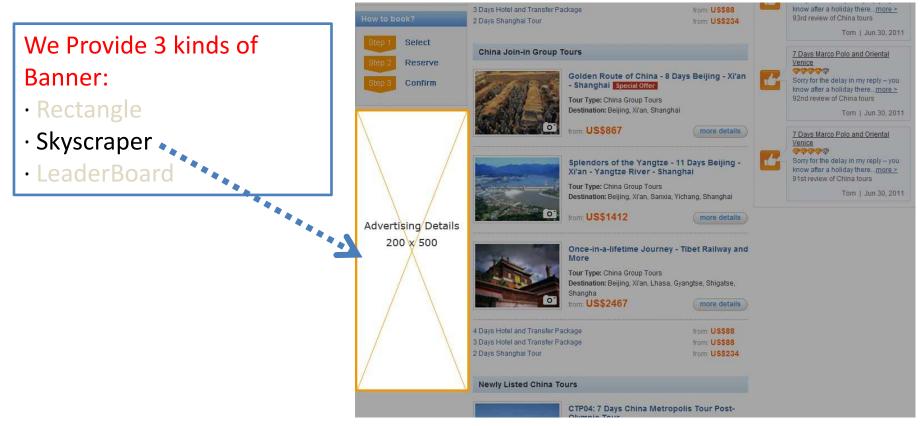


Banner





Banner





Banner

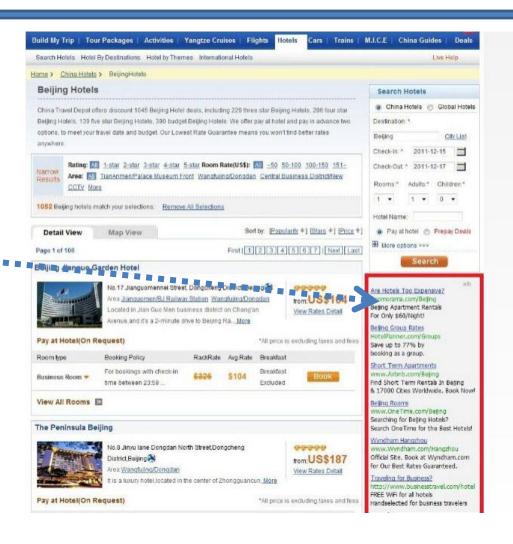
| We Provide 3 kinds of Banner: | ChinaTravel Where the Word Depot.com | L'Meets China! Home My Depot 中文 ●日本語 |
|----------------------------------|--|---|
| Danner. | Build My Trip China Tours Activities Yangtze Cruises Flights | s Hotels Cars Trains M.I.C.E China Guides Deals |
| Rectangle Skyscraper | ChinaTravelDepot.com Sign in Options | Quick Reservation Option |
| · Skyscraper | Already a registered user? | You can continue this booking without sign in or sign up. |
| · LeaderBoard | User name: (Or your email address) | If you're a new visitor or just want to proceed as a guest, you can try this quick reservation option, by Inputting your email address, to |
| | Password: Save this password on my computer for automatic sign in. Note:Recommended for use on private machines only. Sign in | continue the Booking. Email Address: |
| | Forgot your password? Click here Sign Up | Continue the Booking |
| | Advertising | Details |
| | 903 x 1 | 100 |



Text Link

Text link is a cheap way to get high return. We provide 2 kinds of text link: · Search Result

• text link





Text Link

Text link is a cheap way to get high return. We provide 2 kinds of text link:

- Search Result
- · text link

| Top City Tours: | Top China Hotels: | Top China Flights: | Top China Cities: | Top China Tours: | Top China Attractions |
|---|--|--|--|--|---|
| Beijing Tours Shanghal Tours G'an Tours Guilin Tours Fibet Tours Guangzhou Tours | Beijing Hotels Shanghai Hotels Xi'an Hotels Guilin Hotels Shenzhen Hotels Guangzhou Hotels | Beijing Flights Shanghai Flights Xl'an Flights Guilin Flights Chengdu Flights Guangzhou Flights | Travel to Beijing Travel to Shanghai Travel to Xi'an Travel to Guilin Travel to Tibet Travel to Guangzhou | China Sightseeing Tours China Tibet Vacations China Expats Holidays China Culture Vacations China Luxury Travel China Biz & Event Tours | Great Wall of China Forbidden City Jade buddha Temple Terracotta Warriors Big Wild Goose Pagoda Li River |
| Text link A | Text link B | Text link | C Text lin | ik D Text link E | |
| ravel agency, we offer lights, China Hotels, | , Top Leading China online the best price on China China Tours, Cars Rental ir , China Trains, Yangtze | Select a CYT China Travel | JSA & Canada: 1-888-598-2 S site: 🙀 ChinaTravelDepo Depot is powered by China 2007-2010 ChinaTravelDep | ot • 樂旅中国 🚥 遨游网 CYTS Tours Holding Co. Ltd To | a: + 86 10 5815 8830 op China Travel Agency Since 198 |



Newsletter

100,000 Subscribed Customers will

received the newsletter includes Deals and

promotions from our site.

- \cdot High Open Rate
- · High Conversion

| For Your Busines | 3 | For the Wonderfu | ll Thip |
|-----------------------|--------------|------------------------------------|--------------|
| | - | HIS BOR | |
| Shanghai to Beijing | from US\$36 | Beijing to Xi'an | from US\$36 |
| Guangzhou to Beijing | from US\$120 | Beijing to Guilin | from US\$120 |
| Beijing to Shanghai | from US\$36 | Beijing to Sanya | from US\$36 |
| Guangzhou to Shanghai | from US\$36 | Beijing to Lijiang | from US\$36 |
| Shenzhen to Shanghai | from US\$36 | Beijing to Lhasa | from US\$36 |
| Ningbo to Shanghai | from US\$120 | Beijing to Hangzhou | from US\$120 |
| Beijing to Guangzhou | from US\$36 | Shanghai to Xi'an | from US\$36 |
| Shanghai to Guangzhou | from US\$36 | Shanghai to Qingdao | from US\$36 |
| Sanya to Guangzhoui | from US\$36 | Shanghai to Guilin | from US\$36 |
| | | | |
| Tianjin to Guangzhou | from US\$36 | Shanghai to Hangzhou See more d | from US\$36 |
| Tianjin to Guangzhou | from US\$36 | | from US\$36 |
| Tianjin to Guangzhou | | See more o | |

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Recommandation

Book Now



Microsite

We can create an quality Microsite for you.

This will be promoted on our Homepage for FREE!



5. Advertising Specification

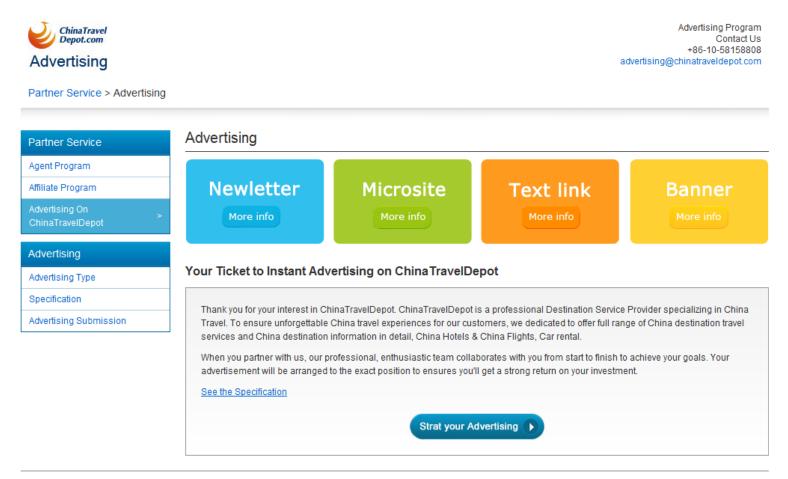
| ID | Location | Sublocation | Ad Type | Ad Size |
|-------------|--------------------|--------------------|-------------|----------|
| <u>Ad01</u> | Homepage | Bottom | Text Link | N/A |
| <u>Ad02</u> | Homepage | homepage | Rectangle | 390 x250 |
| <u>Ad03</u> | Tours & Activities | homepage | Rectangle | 200 x200 |
| Ad04 | Tours& Activities | homepage | Skyscraper | 200 x500 |
| Ad05 | Tours& Activities | List page | Rectangle | 200 x140 |
| Ad06 | Tours& Activities | List page | Skyscraper | 200 x500 |
| Ad07 | Tours | Details page | Skyscraper | 200 x500 |
| Ad08 | Tours | Details page | Rectangle | 200 x140 |
| Ad09 | Activities | Details page | Rectangle | 200 x140 |
| <u>Ad10</u> | Hotels | Homepage | Rectangle | 585 x90 |
| Ad11 | Hotels | City list page | Rectangle | 220 x155 |
| <u>Ad12</u> | Hotels | Details page | Rectangle | 220 x125 |
| Ad13 | Hotels | Search Result page | Text link | N/A |
| Ad14 | China Guide | City Entertainment | Text link | N/A |
| Ad15 | China Guide | City Entertainment | Rectangle | custom |
| <u>Ad16</u> | Cars | Homepage | Rectangle | 315 x175 |
| Ad17 | Links | homepage | Text Link | N/A |
| <u>Ad18</u> | Sign in page | Sign in page | Leaderboard | 903 x100 |
| | | | | |
| | Others | | | |
| | | | | |
| <u>Ad19</u> | Newsletter | E-mail | Newsletter | N/A |
| <u>Ad20</u> | Micro Site | Micro site | Micro site | N/A |
| <u>Ad21</u> | Blog | Blog/Article | Text Link | N/A |
| <u>Ad22</u> | Blog | Home page | Rectangle | 270 x163 |
| <u>Ad23</u> | Chat Online | Chat page | Rectangle | 150 x130 |

Please refer advertising details here: <u>http://www.chinatraveld</u> <u>epot.com/Advertising/Sp</u> <u>ecification.html</u>



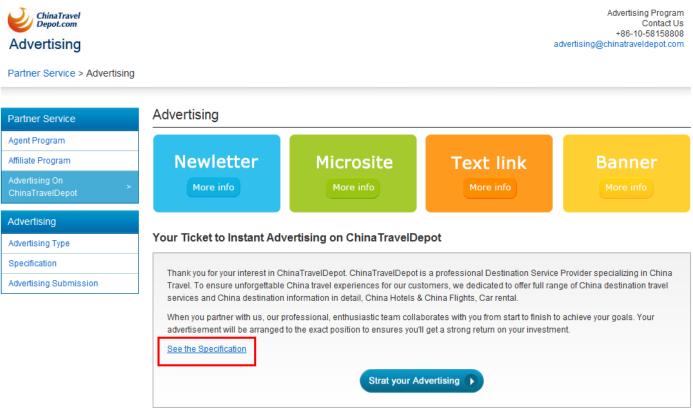


Click **<u>HERE</u>** to our Advertising homepage.





Click <u>See the specification</u> to see the details of each advertise.





Go to Submission page to fill in your information and requests for advertising. And click "Submit"



Advertising Program Contact Us +86-10-58158808 advertising@chinatraveIdepot.com

Partner Service > Advertising > Advertising Submission

| Advertising | Advertising Submission |
|--------------------------|---|
| Advertising Type | X |
| Specification | Please fill out the submission ticket below, we will recieved your request and contact you as soon as possible. |
| Advertising Submission > | |
| Customer Service/FAQs | * Company Name: |
| China Travel FAQs | * Industry: Select |
| Tour Packages FAQs | * First Name: |
| Activities FAQs | * E-mail: * Country: |
| Yangtze Cruises FAQs | * Ad Type: Text Link Banner Microsite Newsletter |
| Hotels FAQs | Details, Questions, Special Requests(maximum 150 characters) |
| Flights FAQs | |
| Cars Rental FAQs | |
| Payment FAQs | |
| Account FAQs | |
| Security and privacy | Submit |
| Other Services | Odbint |



Our staff will contact you within 48 hours if your request was successfully submitted.





Partner with ChinaTravelDepot.com, To gain more traffic and Conversion.



ChinaTravelDepot Advertising Team

E-mail: webmaster@chinatraveldepot.com Tel: 86-10-5815-8808

See More on http://www.chinatraveldepot.com/Advertising



